

# Simplicity on the Other Side

# **MANIFESTO**

I believe that every individual has an innate desire to **DEVELOP, ENHANCE** and **EVOLVE** into their best possible self.

I bring together different **PSYCHOLOGICALLY** based disciplines to offer a **MULTI-FACETED** approach to **LIFE COACHING**.

I believe that the role of the **LIFE COACH** is to **AID CLIENTS** to **IMPROVE** and **TRANSFORM** their lives.

We are advocates of lifelong **LEARNING** and **CONTINUOUS DEVELOPMENT**.  
Our objective is to **EFFECTIVELY HELP** you reach your **GOALS**.

We are wholly committed to values of **EMPOWERMENT, TRANSPARENCY, RESPONSIBILITY, COMPETENCE, AUTHENTICITY** and **PIONEERING SPIRIT**.

We hold it to be true that **ALL PEOPLE** hold the key to **PERSONAL DEVELOPMENT** through careful **ATTENTION** to their **THOUGHTS** and **EMOTIONS**.

We are committed to providing **LIFE CHANGING, SCIENCE BASED, RELIABLE** tools to those seeking **IMPROVEMENT** and ultimately **HAPPINESS** in their lives through Life Coaching.

We are committed to the principle of **PERSONAL RESPONSIBILITY**.  
We affirm that **PERSONAL RESPONSIBILITY** leads to **MATURITY** and **EMPOWERMENT**.

We embrace the attitude of unconditional **ACCEPTANCE**, the healing virtue of active **LISTENING**, and the transformative nature of authentic **COMMUNICATION**.